



Advanced Start-Up & Maintenance for Salt Water Pools

The Story of X₂O™

Up to now, everyone has mistakenly treated salt water pools with the same traditional products that have been used to protect fresh water pools. Research now shows that these traditional products do not provide the protection required for salt water pools, and in fact, may create additional problems for salt water pool owners. Our research team at Pristiva delved deeply into this critical knowledge gap to gather the scientific data needed to understand the differences and causes of inadequate performance of these products.

The Pristiva team learned that the harsh operating conditions within the electrolytic chlorine generator (ECG) were actually destroying many of the traditional treatment products and even worse, turning many of them into scale forming compounds, stain causing compounds and algae food.

After evaluating the breadth of traditional treatment products, our team at Pristiva realized that they needed new chemistry to truly provide the required protection for salt water pools. They also realized that the traditional approach of mixing different products for different purposes oftentimes resulted in undesired reactions between these which made their performance even less adequate. Major screening processes were then required to find the best performing new chemistry that worked in a synergistic way without degrading each other's performance.

The end result of this scientific development process is the unique blend of X₂O enhancers contained in both Pristiva Primer® and Activator products. Designed to be used without harmful phosphates, sulfates and metallic based treatment products, The Pristiva System uses X₂O to outperform existing products in the marketplace, even in the harsh conditions found inside the ECG. The final outcome is a salt water pool that will perform better, look better, last longer and be easier to maintain than any other salt pool program anywhere. And as an additional benefit, the additives in X₂O will make the water feel even better to your eyes, skin and hair than an ordinary salt water pool. We named it X₂O because it takes ordinary H₂O to another dimension of enjoyment!

